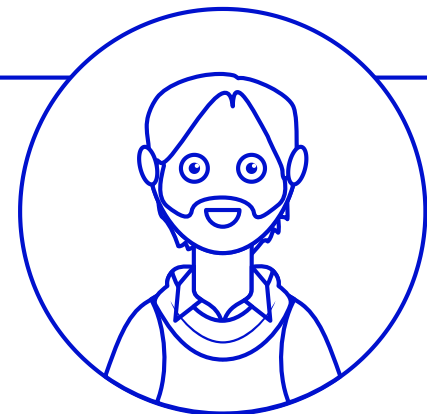


Skills

UX Design User Research, User Persona's, Service Blueprints	Design Process Brainstorming, Wireframing, Conceptualisation, Prototyping	Tech & Coding HTML, SCSS, JavaScript, JQuery, ReactJS, MySQL	Marketing Branding, Identity Creation, User Behaviour Testing, A/B Testing
UI Design Material Design, Components, Interactions, Android & iOS Design	Visuals Layouts & Grids, Typography, Aesthetics, Illustrations	Team Player Leadership Skills, Team Working Skills, Proactiveness, Strategy	Project Methods Agile, SCRUM, SAFe, Design Sprint



Alexander van Brakel

I am a User Experience Expert taking projects from concept to reality, hands-on involved every step of the way.

My solid foundation in psychology & technology and years of experience in the field let me perfectly balance user needs, business goals, technical constraints and budgets.

Anything I design I can also build.

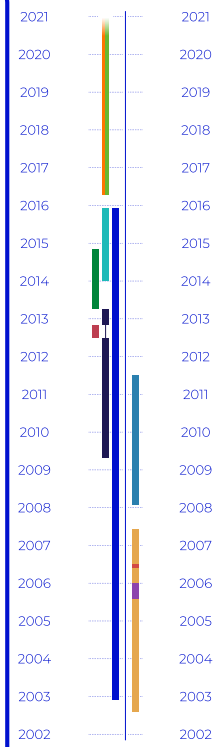
I research things comprehensively and then formulate a clear and creative approach to achieve the given goals.

Aside from that I love psychology, philosophy, and whisky.

- Kiesselbachstr. 59 40589 Düsseldorf
- +316 1090 1968
- alexandervanbrakel@gmail.com
- www.alexandervanbrakel.com
- nl.linkedin.com/in/alexandervanbrakel

Experience

CAPE Groep & eMagiz Enschede, The Netherlands 	2021
Label305 Enschede, The Netherlands 	2016
Saxion University of Applied Science Enschede, The Netherlands 	2015
University of Twente Online Learning Platform Enschede, The Netherlands 	2011
VMG Fundraising Sydney, Australia 	2003



Education

Master: University of Twente Communication Science Enschede, The Netherlands	2020
Sozoshia College Of Design Product Development Osaka, Japan	2016
Ravensbourne College Interaction Design Londen, Engeland	2013
Bachelor: WdKA/HRO Communication & Multimedia Design Rotterdam, The Netherlands	2011

Freelance

AvB

Languages

Dutch Native language
English Almost native level
German Professional

Clients