

Skills

UX Design

User Research, User Persona's, Service Blueprints

Design Process

Brainstorming, Wireframing, Conceptualisation, Prototyping

Tech & Coding

HTML, SCSS, JavaScript, jQuery, ReactJS, MySQL

Marketing

Branding, Identity Creation, User Behaviour Testing, A/B Testing

UI Design

Material Design, Components, Interactions, Android & iOS Design

Visuals

Layouts & Grids, Typography, Aesthetics, Illustrations

Team Player

Leadership Skills, Team Working Skills, Proactiveness, Strategy

Project Methods

Agile, SCRUM, SAFe, Design Sprint



Alexander van Brakel

I am a User Experience Expert taking projects from concept to reality, hands-on involved every step of the way.

My solid foundation in Psychology & Information Technology and years of experience in the field let me perfectly balance user needs, business goals, and technical constraints.

Aside from that I love psychology, philosophy, and whisky.

Experience

CAPE Groep & eMagiz
Enschede, The Netherlands



Label305
Enschede, The Netherlands



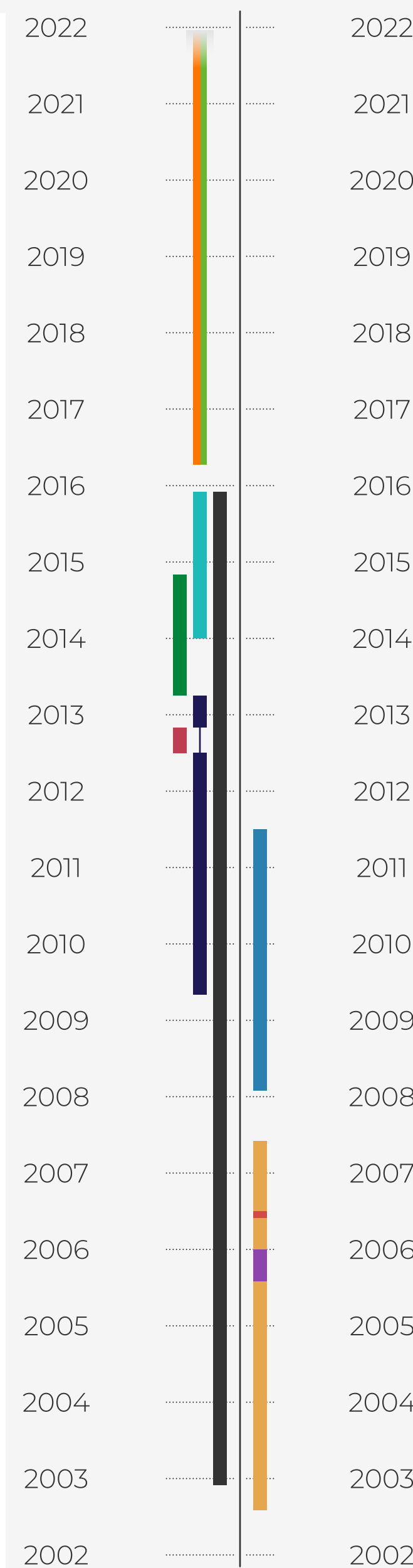
Saxion University of Applied Science
Enschede, The Netherlands



University of Twente
Online Learning Platform
Enschede, The Netherlands



VMG Fundraising
Sydney, Australia



Education

Master: University of Twente
Communication Science
Enschede, The Netherlands

Sozoshia College Of Design
Product Development
Osaka, Japan

Ravensbourne College
Interaction Design
Londen, Engeland

Bachelor: WdKA/HRO
Communication & Multimedia
Design
Rotterdam, The Netherlands

Freelance

AvB



Languages

Dutch
Native language

English
Almost native level

German
Professional

Clients



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