

Profile

Pro-active and innovation-oriented UX Designer, Developer, and Manager with 7+ years of end-to-end experience delivering diverse enjoyable and user-friendly web and mobile products for several leading companies, including: PostNL, DHL, and Komatsu Europe. Solid expertise in technologies and MVP development allows seamless collaboration with developers, while strong communication skills ensure transparency with stakeholders. Up-to-date knowledge of technology and user psychology.



Professional Experience

UX/UI Consultant at CAPE Groep & eMagiz

April 2016 - Present

CAPE Groep is a company specializing in systems integration and low-code software development. Its sister company eMagiz is the maker of the eponymous leading platform for building high quality integrations between any kind of IT system, eMagiz iPaaS.

As UX/UI consultant my principal activities include:

- Creating and presenting UX/UI designs for smart digital solutions/products to developers and management, internally and externally.
- Balancing feasibility with business goals for optimal product delivery.
- Increase user engagement by optimising platform usability and overall UX through testing and evaluating developed strategies.
- Mediating between end-users, management, and development teams.

Project Manager at Label305

January 2014 - December 2015

Label305 is an Internet agency that produces modern, complex, scalable software products that are easy to use. All developed using an agile product development process with the client taking the role of product owner.

As Project Manager my core activities included:

- Monitoring project progress and prioritizing user stories in conjunction with the client for maximum value delivery.
- Creating hi-fi interactive prototypes to accurately demonstrate apps to clients.
- Preparing and presenting lo-fi mockups to internal teams and key stakeholders.

Coordinator Online Learning Environment at University of Twente

July 2009 - December 2013

The University of Twente's Online Learning environment is an interactive platform aimed at attracting pre-University adolescents and their teachers. The platform provide all the required education content for the Gymnasium graduation exams.

As Coordinator my core activities included:

- Managing the front-end development team and doing performance reviews.
- Reviewing content quality and its translation into animated and interactive simulations to aid in learning.
- Representing the platform at relevant national conferences.

Details

Kiesselbachstraße 59
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Date of Birth

17th of August 1982

Nationality

Dutch

Skills

Personal

Self-motivated
Effective communicator
Team oriented

Project

SCRUM
SAFe

Tech & Tools

HTML5, CSS, (react)JS
Wordpress
Adobe Suite
Sketch, InVision, Balsamiq, Framer

Languages

Dutch: Native
English: Professional
German: Professional

Education

M.Sc. Communication Science
University of Twente 2011